

“Urban painting”

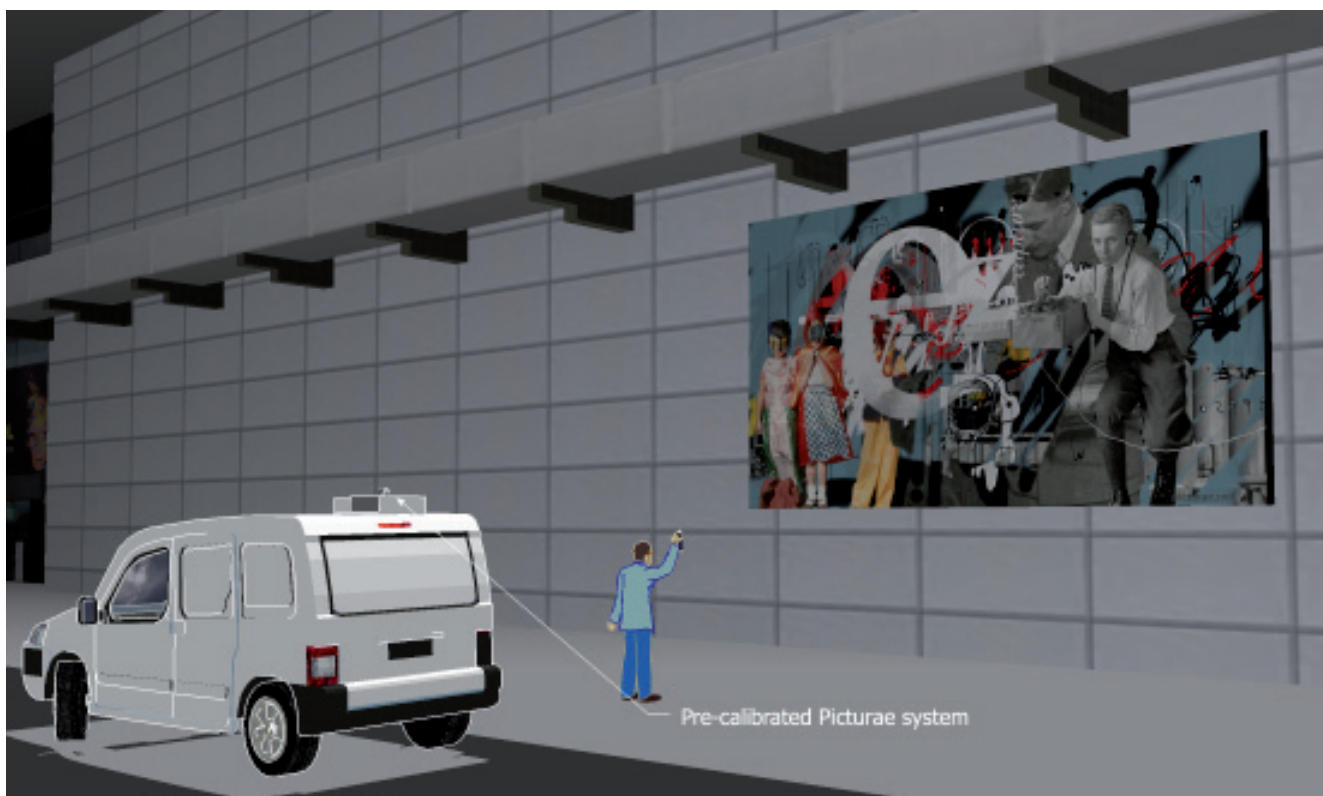


# Landscapes

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*Mobile digital graffiti system*

Landscape is a mobile digital graffiti system. It uses Picturae 2.0, the most powerful and artistic approach of digital painting. It gets its inspiration from the digital painting experience with Picturae, the popularisation of mapping techniques and the zero tolerance regarding art in urban context.



**Visit** our website

> [picturae.net](http://picturae.net)

### **Contact**

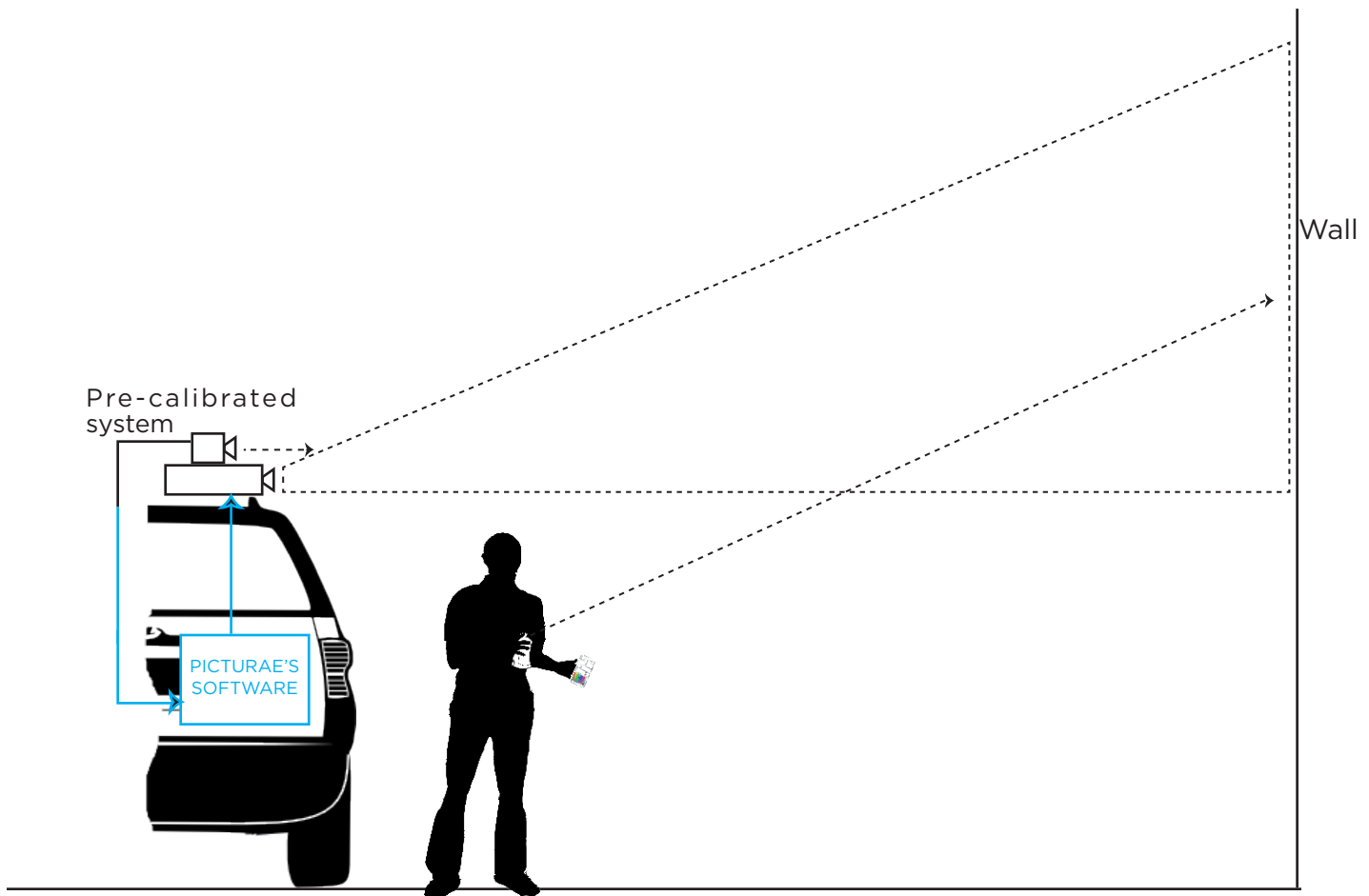
**Patrick Suchet**

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# How does it work?

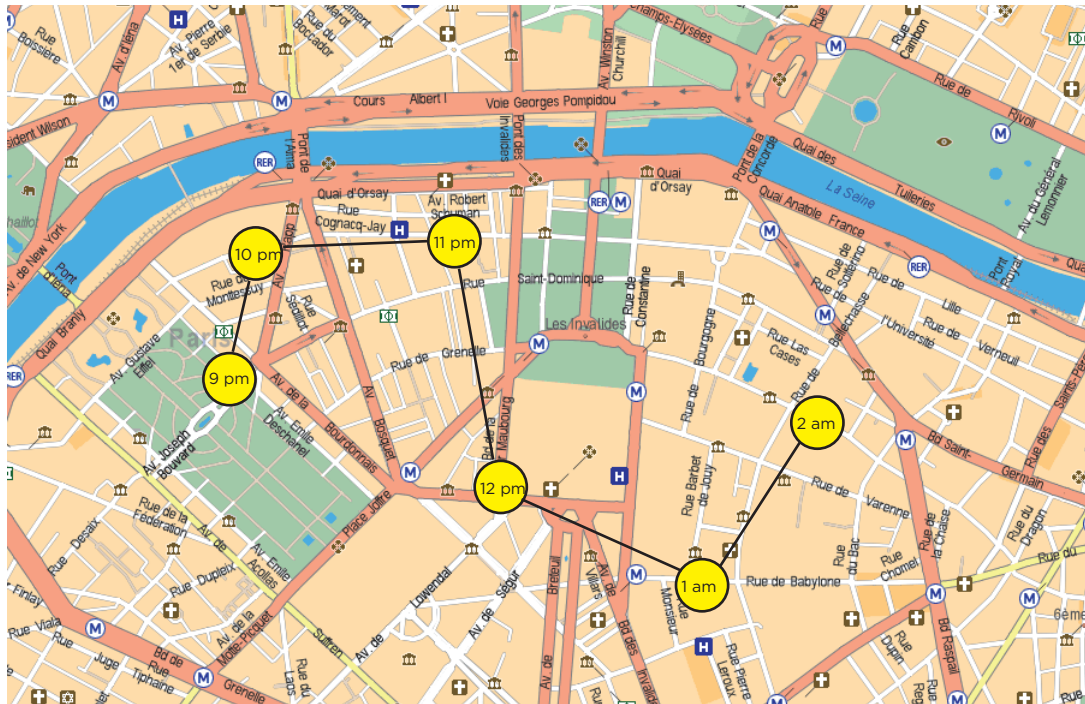
Landscape is a mobile installation. Everything is in a car and all the system is self-powered. The installation is set up in less than 15 minutes thanks to a pre-calibrated Picturae system. Then, our painter can perform several paintings. An hour later we can leave, find another place, set it up and perform again.



The system adapts to the setup at hand, addressing the creative needs or communication demands of a particular brand, company or event.

# Where does it take place?

Landscape can take place anywhere you find it useful for your event. His mobile concept allows to meet the audience where it is and many times within a night.



Its obvious innovative concept together with powerful features and versatile approach result in high grade tool for a new generation of event.

The 100% digital nature of Landscapes allows a wide variety of practical applications.

Interactions and connections can take place with web apps, music, festivals, any events. The possibilities are endless as we imagine configurations custom-made for each project.

“The canvas appears by magic  
at the corner of your street”

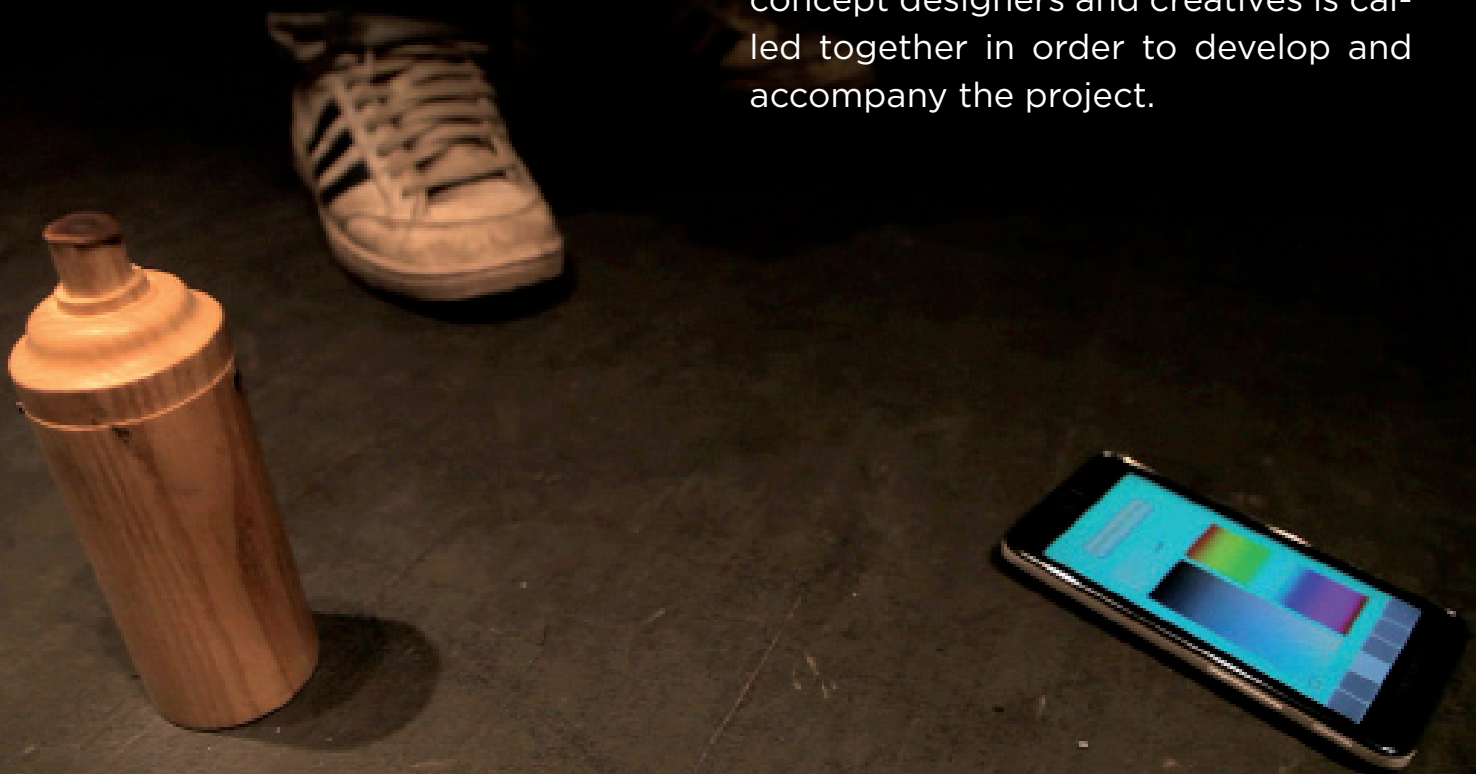
.....  
: A customized tool

An “advanced” setting enables each artist to fully integrate his visual world (stencils, brushes, pictures, videos, texts...) into the installation. The digital palette offers multiple parameters, as well as the possibility of dynamic variations whilst painting.



..... tailor-made

In the framework of an operation for a festival, brand or organization, we produce graphic elements in tune with its personality. A dedicated team of concept designers and creatives is called together in order to develop and accompany the project.

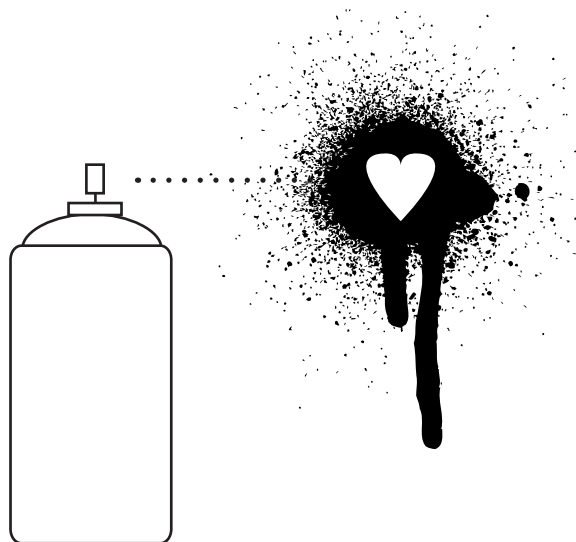


# A continuously reinvented artistic approach

Picturae 2.0, the tool behind Landscapes, is an open installation, drawing its development from the heart of collaborations and a wide array of projects (performances, shows, open workshops, events, etc.)

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Every in situ intervention is designed as a brand new artistic installation. The application's very nature, in addition to the talent of our network of young upcoming artists, make the possibilities infinite.



Our intention is to blend art with technology, in order to invent and produce intelligent, original and creative responses to companies' communication demands or to the specific needs of artistic creations.

# Who is Landscapes ?

## — Concept, Design & Development



### **Patrick Suchet a.k.a Taprik**

Interactive designer and performing arts creative, Taprik supports several theater and music companies' artistic creations and technological innovations. New practices specialist in the field of performing arts, he creates and leads formations centered around digital arts. He also develops a growing array of machines and programs, all custom-made instruments, and supplies a laboratory of technological inventions for performing arts.

<http://machines.taprik.net>

<http://taprik.net>

## — Performances



### **Benjamin Massé a.k.a Primat**

Multi-disciplinary artist, graphic and web designer, Benjamin Massé is an artistic director specializing in web design and new media digital communication. He nowadays carries out creative direction tasks for brands or communication agencies; he has simultaneously been producing a steady flow of artwork and performances, for more than a decade.

His paintings are inspired by pop art, graphic design, Art Brut and degenerate art, great American expressionist painting or the drawings of Michaux. Primat's works are intimate, light or dark, minimalist or generous.

<http://primat.fr>

<http://www.cargocollective.com/primat>